



Preferred Customers

Our 'Preferred Customers' are the reason for our success! Is it the Parts Price Discount? Is it 'No Shipping Charges'? Tasty Beverage in our 'PC' Lounge? Free use of the Lift in our 'Service Shop'? What ever the reason, we are grateful for all the support!!

Corvettes and Caffeine!

With the mornings cooler and sunrise later, the start time on Saturday, December 6th, will be 7:00am.

Please, RSVP for our Corvettes and Caffeine events if possible. The RSVP allows us to plan for coffee/bagels/donuts so there is enough for everyone. Go to the Corvettes and Caffeine website, either through the link on our CPAZ website 'Home Page', or the website direct.

www.CorvettesandCaffeine.com

Click on the RSVP tab, pick a date, fill in the info and send. We will save a donut for you!

CPAZ Service Lift!

We had an 'excellent month in our Service Shop, with 11 PCs using the lift/shop in October. Thanks to all our Preferred Customers who take advantage of our facilities.

C7 Info!!!!

October in Review

Sales in October were basically 'Flat' with only a slight increase into positive territory, due to the issues with Go Daddy blocking our Goggle Search and emails.

47 consecutive months with 'Positive' numbers, increased sales over the previous month/year.

New Additions to the Showroom

1978 Indy Pace Car



L48/Automatic
TurboCharged
Glass Roof Panels
27,339 'Original' Miles

\$14,900 OBO

1965 Fuel Injected





Usually, when the 'Pro-Import' magazines do a comparison or a road test, they can't find anything 'right' with an American car. You know the ones, "The 'Base' Corvette has 450+ Horsepower, 'But' the LeSux 245IxiR has 4 cupholders!!"

Have a look at this one and see what a 'Car Guy' thinks about the new Z06.

<http://www.autoblog.com/2014/11/24/2015-chevy-corvette-z06-motor-trend-video/?icid=autos|latest-auto-news|content>

Vehicle Consignment wanted!!

It's time to get a few more Corvettes in the showroom!!

Our Consignment Program is one of the best. Basic \$100.00 per month, (\$200.00 'up front'), and only 3% of the sale price.

If you, or anyone you know has a Corvette for sale, contact us for more info.

NOTE: No C4's! With the parts situation getting worse, and the 'Market' reflecting this, we can't accept C4's for consignment.

Corvette Pirates Cruise to the Caribbean!



327 'Fuel Injection'
4 Speed/3:36:1 Positraction
Red/Red-Silver Leather
White Convertible Top
'Soft-Ray' Tinted Windshield
Power Windows
Side Exhaust
Teakwood Steering Wheel
Telescopic Steering Column
Knock-Off Wheels (Repro)
AM/FM Radio
Michelin White Wall Radials
73,771 Miles
\$64,900 OBO

1966 Factory Air Convert



- Nassau Blue/Blue Vinyl Interior
- White Convertible Top
 - Removable Hardtop
 - Side Exhaust
- Factory Air Conditioning
 - Power Steering
 - AM/FM Radio
 - 327/300hp 4 Speed
 - 'Matching Numbers' Engine
 - Knock Off Wheels
 - 63,425 miles

Asking: \$64,900 OBO

Extended Warranties

Our 'Extended Warranty program has been very well received.

Excellent Coverage, as well as 'very' competitive rates, have



Calling all Corvette Pirates!! 'All Hands on Deck'!!

It's time for another 'Johnson Family Reunion'!! Get out your JFR Shirts, grab some sunblock and your spandex and lets go to the Caribbean!!

Departing from Tampa, Florida to Costa Maya, Mexico, Belize, Mahogany Bay, Isla Roatan, Grand Cayman, Cayman Islands.

January 25th thru February 1st, 2015! The Theme.....Mayhem and Madness!!

Tex has 'Done it Again', with a fantastic cruise!! Check the following links for info:

www.corvettepirates.com

<http://www.corvettepirates.com/WestCaribbean2015.pdf>

The Howard Katz 'Not Memorial' Library

helped with sales. Extended Warranties are available for just about any year Corvette.

While the older cars can get 'Power Train' only, the newer ones have 'Pinnacle' Coverage available, which covers virtually all major components. These warranties are also available for almost all vehicle makes and models.

Call for price and availability!!

Service Shop

Keep in mind, CPAZ has a vehicle lift and compressor available in our service shop. While we do not do service or repair, our shop is available to our Preferred Customers to use at 'No Charge' for minor repairs, installations and inspections. We are 'NOT' able to do oil/fluid changes, due to the permits/license required to dispose of waste oil/antifreeze. Call ahead to book time on the lift as required.

The Club Room

CPAZ has 'The Club Room' available for small groups, clubs and organizations to use. This room seats 'up to' 45 and has a TV/DVD available for videos and entertainment.

Contact us for more info;

info@CorvettePerformanceAZ.com

CPAZ Gift Cards

Gift Cards are now available at Corvette Arizona!! These cards can be purchased in any amount requested and are great for gifts or any 'Special' occasion!



We are trying to build a 'complete' set of GM Shop/Service Manuals and Assembly Manuals for the HK'NM'L. We have had a 'few' Service/Shop Manuals donated to the store. If you have any old Shop/Service Manuals, you no longer have use for, let us know.

CPAZ eCommerce WebStore!!

CPAZ eCommerce WebStore

We are adding inventory every day. Our focus this month is adding the large number of NOS parts we have in stock and we have created a separate tab for these items. We are continuing to expand our Consignment and Used Parts categories.

One common question has been the availability to 'Search' for specific items or product. Here is how to access the 'Search' feature:

First, click on the category you are interested in.
Second, in the upper right hand corner, above the Shopping Cart, click on the + Sign, this will take you to the 'Advanced Search'.
Third, type in the name of the item you are looking for and click on the 'Search Button' on the bottom. You can choose a Category to search, or simply leave it on the 'Default', (All Categories).

Also, don't forget your 'Preferred Customer' Discount, available on the 'Checkout' page with the Code BR549.

You can check out our eCommerce WebStore at:

<http://www.corvetteperformanceaz.com/>

BAD's Bits

FaceBook Page

We are 'slowly' getting our pics from the Corvettes and Caffeine events posted on our FB Page. We have so many pictures it is almost impossible to post them all. Once we have then posted, we will put the albums from each event linked on our CaC website.

You can check out our FB page at

<http://www.facebook.com/pages/Corvette>

Consignment Store

CPAZ is currently expanding our 'Consignment Store', both on our eCommerce WebStore and in our store.

Contact us if you have any parts and accessories you wish to consign. We will have information as to rates/times, etc. and advertising available.

Sales@CorvettePerformanceAZ.com

October Quote!

**So live your life
that the fear of
death can never
enter your heart.**

**Trouble no one
about their
religion; respect
others in their
view, and demand
that they respect
yours.**

**Love your life,
perfect your life,
beautify all things
in your life. Seek to
make your life long
and its purpose in
the service of your
people. Prepare a
noble death song
for the day when**

Just when you think you have seen/heard everything, something comes along that makes you question why you are in the retail business.

As most of our Preferred Customers know, CPAZ is a 'Stocking Dealer' for the top 7 Corvette vendors. Being in the Corvette business since '69, many of the relationships we have with our vendors go 'waaaay' back to the 70's. The brands we carry and the pricing we receive, is based on that relationship 'and' the amount we purchase on a regular basis, to qualify or justify for the best discounts.

As a Dealer, we have a responsibility to our vendors, not only to represent and sell their products, but to make it worth while to them, or why should they retain us as a dealer. Setting up an account, to make a 'One time Purchase', then, not purchasing any substantial quantity from then on, is (at best) rude, and something that will cause a ripple effect, within the small (Corvette) vendor community.

While many vendors carry the same parts, from the same manufacturers, pricing can vary, primarily, due to the aforementioned relationship or quantity. In many cases, we are able to purchase products from one vendor or another, cheaper than the manufacturer itself, due to our vendors discount being significantly greater due to their quantity buys and the fact that we do not require many multiples of certain items.

Trim Parts is one of the best examples. We stock many of Trim Parts products, and purchase them (as required) from our primary vendors, not directly from Trim Parts. Our vendor discount(s), factored with the freight breaks, make the difference in cost a moot point. And, as our Preferred Customers Discounts are based on a % on cost/off retail formula, coupled with the fact PC's are not charged freight, makes for good pricing and the possibility for us to make a few \$'s.

you go over the great divide.

Always give a word or a sign of salute when meeting or passing a friend, even a stranger, when in a lonely place. Show respect to all people and grovel to none.

When you arise in the morning give thanks for the food and for the joy of living. If you see no reason for giving thanks, the fault lies only in yourself. Abuse no one and no thing, for abuse turns the wise ones to fools and robs the spirit of its vision.

**Chief Tecumseh
Shawnee 1811**

So, why am I 'Writing a Book' about this issue?!

Chapter One: One of our 'Former Preferred Customers' * is doing a restoration for a local Corvette owner. Apparently several of Trim Parts products will be required. I get a phone call from him wanting to....'Get This'Use our business license, to set up an account with Trim Parts so he can receive a 'Dealer Discount', on his 'One Time Order' ...!! He states he can save more by buying 'direct' from Trim Parts and not from us!? Apparently, the 'difference (about 4%) is significant to him.

The fact that we are in the Corvette parts business, have 5 years and almost a million dollars invested, is irrelevant. We have tried to offer the best pricing possible or available, as well as providing a venue for Corvette events, facilities for our PC's to use (service shop), and even a donut or two.

Chapter Two: The Corvette restoration project, seems to involve several other shops in the Phoenix area, with one shop having the transmission, another the differential, etc. Now, it turns out that not only did this FPC* try to use our license, but he approached one of the service shops, (one of our best Commercial Customers) to use his license as well, 'and' informed him that several items (gas tank) would be arriving there, using his shop name and address.

Needless to say, the shop owner was livid!! Not only does he have a great relationship with us, he doesn't want his company name used to order parts, unless 'HE' orders them.

Reputable businesses work hard to maintain their credibility, both with their customers 'and' their vendors.

Many 'Thanks' to our Preferred Customers who continue to support us, we 'Greatly' appreciate it!

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You are receiving this eMail, Notifications and Newsletter as a Preferred Customer

Our mailing address is:

Corvette Arizona
2318 North Scottsdale Road
Scottsdale, AZ 85257

[Add us to your address book](#)

[unsubscribe from this list](#) [update subscription preferences](#)

The MailChimp logo is displayed in a white, cursive font within a dark gray rounded rectangular box.